**As questions arise Manager clarifies policies**

By Tom Hayes

Buying books and complaining about high Bookstore prices go hand in hand. 

In his 18 years managing the Augustana Bookstore, Lloyd Frick has heard his share of the complaints. "Because college is the first time that students have to pay for their textbooks, the price they have to pay looms especially large," said Frick.

The price that the Bookstore charges for a textbook is basically determined by the publisher. "The publisher will set the price, we are not allowed to go above that price," said Frick.

"For example, we buy a book for $16.00, the invoice price will be $25.00. We will set a price somewhere between those two prices. We pay freight, salaries, and other operating expenses out of the mark-up," said Frick.

The mark-up on textbooks is 20 to 25 percent. "I would say over three fourths of the texts on our shelf are marked up at 20 percent," said Frick.

Other areas in which the Bookstore deals include school supplies and personal items. Frick says that the Bookstore is quite competitive with office supply stores in the pricing of school supplies.

"We cannot compete with a large volume store in the area of personal hygiene products. Because they buy by the truckload rather than by the dozen, they are able to offer a better price," said Frick.

Another area of the Bookstore operation that often causes complaints are the return policies on used textbooks. "If we know that the book is going to be used again on campus, we are able to offer a good price for it."

"If a $19.95 text was going to be reused on campus, we would pay $10.00 for it. We will then resell it for 25 percent below its original price. If it is not going to be reused on campus, we will buy it for much less as we can only get three to seven dollars for it from a used book buyer," said Frick.

The quantity of books ordered by the Bookstore can also turn into a problem for professors and students. "People say we should just order a lot and send back what we don't use. It isn't practical though to have all that money tied up in books on the shelf, plus we have a large shipping bill to return the books that are not used," said Frick.

The price of a text will vary with the subject material. "Of course a science text would be more expensive than a literature book. The science textbook is all new material. There is no rewriting to be done with a work by Shakespeare, however," said Frick.

Along with Frick, there are four full-time, one part-time, and 12 students employed at the Bookstore. They compete with the subject material. "Of course a science text would be more expensive than a literature book. The science textbook is all new material. There is no rewriting to be done with a work by Shakespeare, however," said Frick.

The Augustana Plan is divided into four areas. Area one concentrates on meeting the challenges of college and career, understanding one's self in interpersonal relationships and developing personal well-being.

Area two stresses strengthening skills for living and working in a changing world.

"We are suggesting that every freshman take competency tests," Sorenson said. "Those scoring in the seventy-fifth percentile or higher would be considered tested-out."

The areas tested would be written and oral communication, mathematics competency and computer interaction. Courses in this area would comprise up to 13 semester hours depending upon the student's ability to test-out of a skill area.

"We believe students need to test-out of a skill area — concern over money. Questions about profits, textbook prices and ownership of the Bookstore appear to remain unanswered.

"At the beginning of every semester students come up to me in an absolute rage, having paid $150.00 for books," said Mark Collins, chairman of the Co-Curriculum Committee.

"They complain about that initial stain in the pocket. And they want to know why books cost so much."

Prices are not the only thing students complain about concerning the Bookstore. "The book is going to be used to the maximum," said Collins.

"There is a lot of discontent about delays," Erickson said. "That's because the Bookstore tends to order under, which is not always their fault."

"A lot of students complain without knowing all the facts."

"I only have positive things to say about the Bookstore," he said. "The difficulties arise when other recently released educational books are forced to be bought at a higher price."

"I consider the price when I select books for my classes, I try to find the best book at the best price."

**Augie core curriculum revised**

By Bob Fitch

News editor

Future Augustana students could be faced with a revised core curriculum if the "Augustana Plan," a report of the General Education Task Force, is passed by the faculty next Thursday.

The faculty initiated the committee at its opening meeting in the fall of 1983. Task Force Chair John Sorenson said. The 11 person committee was appointed by President Nielsen.

Two faculty members from each division (social sciences, natural sciences and humanities), two students and three ex officio members made up the Task Force.

Sorenson said, "We are interested in the total student. We want to develop their intellect, their skills needed to live and work, and their values, as well as their ability to relate to other people."

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"We believe students need to demonstrate some competency with computers in today's world," Sorenson said.

Developing knowledge for living in a changing world is the focal point of area three. The most obvious addition to the curriculum is the requirement of one semester of a foreign language.

The remainder of the 24 semester hours in this area would be encompassed by courses in Western heritage, science and technology, social systems and literature, and the fine arts.

Finally, area four states the necessity for developing values, personal and communal, courses would stress the foundations of Christianity, exploration and integrating faith and life.

For seniors, we are recommending a capstone course which would be oriented towards values and ethics," Sorenson said.

"If passed by the faculty, the current plan would most likely become operational in the fall of 1984," Sorenson said. "The current students may choose the present requirements or opt for the new ones. The new core curriculum would become mandatory for next year's students."

The Augustana Plan differs from the recommendations of other recently released education reports because the others never mentioned anything about values and interpersonal relationships, Sorenson said.

**Bookstore receives mixed reviews**

By Dave Loverude

Assistant editor

Reaction to the Bookstore among students and faculty is mixed. Many students praise the tolerance to disgruntlement. However, they do agree on one area — concern over money.

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"A lot of students complain without knowing all the facts."

"As far as I'm concerned the Bookstore is doing a good job."

**A lot of students complain without knowing all the facts**

Tom Erickson

Dr. Thomas Magstadt, chair- man of the Curriculum department, said that the Bookstore has been very cooperative.

"You are always going to have problems when ordering books. That's the nature of the beast," he said.

"But you can't always blame the Bookstore. For the most part it has been very helpful."

Curt Rued, chairman of the English department, said that the Bookstore, has had even higher praise for the Bookstore. "Rued, said that the trouble is not with the Bookstore but with the publisher.

"I only have positive things to say about the Bookstore," he said. "The difficulties arise when other recently released educational books are forced to be bought at a higher price."

"I think I speak for the major- ity of the students when I say I don't mind paying a reasonable price for books," Collins said. "But I also don't think I should pay outrageous prices either."

"Some faculty said that they encountered minor problems with the Bookstore, such as shortages and delays, but that is to be expected, and that overall the Bookstore is doing a good job."

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