Backman, Hatch reign over '82 Viking Days

Mark Backman and Becky Hatch were crowned Viking Days King and Queen at the coronation held Wednesday night, 7:30 p.m. in the chapel.

Backman is the first Viking Days king to be crowned. Hatch and he will reign over the remainder of the Viking Days festivities. Backman is a computer science major from Ponca, Neb. His parents are Evan and Jana Backman. Hatch is a business administration and business education major. Her parents are Dale and Maureen Hatch from Tracy, Minn.

Crowning the new king and queen was the 1981 Viking Days Queen, Janine Rew.

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The coronation of the new king and queen was performed by ASA President Jo Marie Alexander and Vice President Tom Backman, coronation chairpersons.

A reception for the king and queen, along with the court, was held in the Morrison Commons.

KAUR open house marks 10th

By Brenda Wade

Assistant editor

What began as a sound power radio station reaching only the Augustana campus in the 40's has now increased to a 500 watt FCC regulated station with a broadcast coverage of 35 miles.

KOLE, representative of Augustana, was developed as a sound power station in the late 1940's, according to former Augustana Executive Vice President Tom Kilian.

Kiliman said that the station was involved in the initialization and operation of KOLE.

KOLE was housed in the basement of the cottage, which is now Central Services.

"We thought of the station as a grand," said Kilian. The signal was broadcast over wires between buildings on the campus. It could only be heard on campus.

All of the engineering of KOLE was done in the physics department. Turntables and a control board were also built for the station.

KOLE was a member of the Intercollegiate Broadcasting System, which served as a type of network. Kilian said KOLE was one of the first stations of its kind west of the Mississippi river, although similar stations were popular east of the river.

Most of the songs aired on KOLE were popular songs of the 40's. Kilian said that the songs were "scrounged" up from various sources, including catalogues from commercial stations.

Kiliman still remembers the first time he and his friends tested the transmission off campus. Signals were sent out from the top of Old Main, KAUR extended the "voice of Augustana" in a 35 mile radius.

The KAUR's call letters are representative of "Augustana University Radio," said Kilian. When a request to be licensed was sent to the FCC, those call letters were chosen by the regulatory board.

KAUR (All meaning Augustana College Radio) were already the call letters of another station so they couldn't be used.

KAUR is celebrating its tenth anniversary this weekend. Sunday, Oct. 10 from 8-10 p.m. KAUR will be open for the Augustana community to visit.

Brian Bonde, station advisor, and Karl Gehke, music director, have prepared a retrospective program to be aired during the open house hours.

KAUR has changed considerably from the early days of radio at Augustana. In 1972 it was granted a license from the FCC for the permission to broadcast and was considered "an extension of the college into the community."

KAUR started out as a 10 watt station and was used as an educational tool for students interested in radio.

According to Ken Mills, a past student involved in formulating the proposals for KAUR, the station offered a broader academic work for the students e- spectacle of the air on the air.

Because of this experience, several of Augustana alum have been successful in areas broadcasting. Mills mentions former KELO and CB employee, Brian Bjerke; former KELO employee, Paul Westby as examples.

Mills himself is the owner of "KLOVE" in Deadwood, S.D.

Even in the 10 years KAUR has been in operation, Bonde has said he has seen changes occur. When he became involved as student in 1977, KAUR would do programing only sometimes.

Bonde also said KAUR had a specific direction. Each person did whatever they wanted, there was not a common identity.

There wasn't any other rock station in Sioux Falls in 1975 either, said Bonde. Because of this, KAUR had an impact.

According to Bonde, the radicalism of the 60's is still alive and radio took on an "underground" tone.

Present day KAUR does follow a unified format, yet it does not lack variety. Depending on the time of day listeners may hear jazz, contemporary music, progressive rock, and Christian rock.

Bonde said the station has become more professional and has the ability for students to be involved.

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Nelson lists steps for solving problems

By Dirk Moore

Editor

Realistic planning and intensive work are the means with which Augustana President William C. Nelsen hopes that Augustana can overcome its problems. These are approaches that Nelsen emphasized in a faculty address on Tuesday, September 7.

Nelsen mentioned four main problems facing the school at the present time. Enrollment adjustments, good faculty and staff morale, a proper balance between widespread participation and central management, and a lack of money.

To solve these problems, Nelsen says "Our posture must be a combination of realistic planning for adjustment for the immediate and long term future and at the same time hard, intensive work on advancing the college in program, admissions, and financial development."

"These two postures — realistic planning and intensive hard work on advancement — must go hand in hand," said Nelsen. "While it is not easy, we must do both at the same time."

Nelsen outlined fourteen steps which he hopes will allow faculty, staff, as well as students to assume these two postures and overcome problems.

First hard work to assure Augustana that they are a "caring, loving, active community where no student or staff member feels to receive our highest con- cern;"

Priority to individual salaries in budgeting;

Priority to faculty development in future planning and budgeting;

Combine the old approaches of admissions with new ones. This includes an expansion of the Ambassador program and increased visits to campus by various groups;

Examine pricing policies and seek new financial arrangements for students;

Meet already-announced fun raising goals;

Have our public image match the quality and uniqueness of our on-campus environment and our programs;

Take advantage of the opportunities provided by the Midwest Institute;

Continue the process of integrating the academic and student affairs to creat an atmosphere that encourages both social responsibility and academic seriousness;

Continue the process of strengthening relationships with congregations;

And work harder to develop a strong sense of community on campus.

Nelsen says that in all these steps students are to be included in important ways. Students are a part of many key task forces, Nelsen says. And student opinions will be sought in relation to staff reductions and adjustments.

Nelsen emphasizes that Augustana is not in a "crisis mode." With realistic planning and hard work on the part of administration, faculty, and stu- dents, Nelsen says, "we don't intend to become so."